6815352 Ver# 2 Status Returned Traffic Order# 101894

Rep Order# EC'd Yes

Last Received: 05/ Showing Buylines: All Lines Printed:

05/21/2012 12:42 PM 05/16/2012 11:29 AM

1 of

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Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OCEGUERA FOR CONGRE
Product OCEGUERA 4 CONGRESS Maura Gilroy 1188 Agency () GMMB
1010 WISCONSIN AVE,S
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1188
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson FAX#

Salesperson Phone# 215-568-6540 215-568-1845

SC=* - CONTRACT COMMENT -

Fax# Buyer

Phone# Estimate#

PLEASE SEE BELOW. THANKS! - REMARKS -

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TU-F,M	SU	TU-F,M	TU-F,M	TU-F', M	TU-F,M	TU-F,M	SU	US	TU-F,M	TU-F,M	TU-F, M	Day
3P-4P	930A-10A	2P-3p	12P-1230P NEWS	11A-12P	10A-11A	9A-10A	8A-9A	6A-7A	7A-9A	6A-7A	5A-6A	Time
DR. PHIL	CHRIS MATTHEWS SHOW	THE DOCTORS	P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	MEET THE PRESS	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
: 30	:30	:30	:30	: 30	:30	:30	:30	:30	: 30	: 30	:30	Len
\$175.00	\$175.00	\$100.00	\$150.00	\$100.00	\$100.00	\$150.00	\$340.00	\$150.00	\$300.00	\$275.00	\$135.00	Rate
10/23-10/29	10/28-10/28	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/28-10/28	10/28-10/28	10/23-10/29	10/23-10/29	10/23-10/29	Dates
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ω	Н	w	N	20	w	ω	ы	щ	ଧୀ	Сπ	4: 	Total Spots
\$525.00	s175.00	s300.00	\$300.00	\$200.00	\$300.00	\$450.00	\$340.00	\$150.00	s1,500.00	\$1,375.00	\$540.00	Total Cost
												Daypart

2 of 3

Daypart

															LT	Station I Advertiser Product Estimate# Buyer Phone#
27	26	25	2.4	23	22	21	20	19	* 12 80	*17	* 5	<u> </u>	<u></u>	13	Ļ	iser iser ite#
US	SA	TU−E,M	SU	SA	ŤŪ−F,M	іл]	¥	ĸ	SA Station	TU-F,M Station	TU-F,M Station	TU-F,M	TU-F,M	TU-E, M	Day	SNV-TV LAS ().OCE OCEGUERA 1188 Maura Gilroy
530P-830P	1130P-1A	1135P- 1235A	11P-1135P	11P-1135P	11P-1135P	9P-10P	9P-10P	8P-10P	7P-730P Remark: V	730P-8P Remark: V	7P-730P Remark: 1	5P-630P	430P-5P	4P-430P	Time	KSNV-TV LAS VEGAS, NV. ().OCEGUERA FOR CONGRE OCEGUERA 4 CONGRESS 1188 Mawa Gilroy
SUN NT FB: N ORLEANS	SATURDAY NIGHT LIVE	TONIGHT SHOW W/ JAY	NEWS 3 NIGHTSIDE	NEWS 3 NICHTSIDE	NEWS 3 NIGHTSIDE	GRIMM	ROCK CENTER	THE VOICE	JEOPARDY V2 TP CHANGE- JEOPARDY 630-7P	WHEEL OF FORTUNE V2 TP CHANGE - WHEEL	JEOPARDY V2 TP CHANGE - JEOPARDY	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	Program	R CONGRE
S @ DEN		LENO							Y 630-7P	7-730P	DY 630-7P			<i>7</i> 0		Agency () 1010 WI SU.800, Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	: 30	:30	:30	:30	:30	30	:30	: 30	:30	:30	: 30	Len	ક્ષ્રં છે
\$4,000.00	\$450.00	\$185.00	\$350.00	\$350.00	\$375.00	\$750.00	\$850.00	\$850.00	\$150.00	\$225.00	\$350.00	\$375.00	\$250.00	\$250_00	Rate	DC 29/
10/28-10/28	10/27-10/27	10/23-10/29	10/28-10/28	10/27-10/27	10/23-10/29	10/26-10/26	10/24-10/24	10/29-10/29	10/27-10/27	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	Dates	20007
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Н	Þ	Ь	ļ3	ь	⊢	Ь	ь	٢	 1	₽	Ь		}~i	P	₩eeks	one‡
Ľ	Ľ	ω	⊣	ļus š	ıΔ	Н	Ь	Н	ļ-u l	41:	Ų	ማ	ω	ω	Total Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845
\$4,000.00	\$450.00	\$555-00	\$350.00	\$350.00	\$1,500.00	\$750.00	\$850.00	\$850.00	\$150.00	\$900.00	\$1,750.00	\$2,250.00	\$750.00	\$750.00	Total Cost	PHIA REARY 1540 1845

	Fax# LT In Day Time Program	Buyer Maura Gilroy Phone#	~ ~ ~	Rep Order# 6815352 Ver# 2 Status Returned EC'd Yes
	Len Rate Dates	Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	Agency () GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	Traffic Order# 101894 Printed: 05 Last Received: 05 Showing Buylines: All Lines
	Spots/Week # of Total Total Cost Weeks Spots	Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY	05/21/2012 12:42 PM 3 of 3 i: 05/16/2012 11:29 AM All Lines
# # 	Daypart			

-REPORT TOTALS-

Report Totals: 69 / \$22,360.00

-SALES MONTHLY TOTALS-

Oct 12: 54 / \$18,265.00

Nov 12:

15 / \$4,095.00

Sales Totals: 69 / \$22,360.00 Station Totals: 69 / \$22,360.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals \$111,800 CATV KINV XXXX 0% 21% % KBLR KTUD ₩ % KUNC 14 O % % KLAS KVMY % 9 9 N KSNV KVVU

> 20% 22%

-COMPETITIVE COMMENTS-

EST SHARES

Books NOV12 Demos RA35+

- CREDIT RISK -

CASH IN ADVANCE